



2026 Skilled Trades Expo

Sponsorship Opportunities

May 4th, 2026

Join us for the 2nd Annual Skilled Trades Expo at The Trade Collective. This event brings together over 150 skilled tradespeople, students, parents and educators for an interactive hands-on career exploration experiences.

Exclusive Naming Sponsor \$15,000

One *Exclusive Naming Sponsor* of the Skilled Trades Expo will receive these benefits:

- Five minute speaking role to kick-off the Skilled Trades Expo on Monday, May 4th.
- Logo prominently displayed on all marketing materials including banners, online marketing materials, website and event signage
- Featured in an upcoming Fired Up Podcast
- Mentioned in public relations materials
- Featured in event activities providing student, teacher or parent experience based on target audience preference (demonstration or information sharing)
- Listed on The Trade Collective Donor Website through 2026.

Partner Sponsors \$5,000

Two *Partner Sponsors* of the Skilled Trades Expo will earn prominent marketing opportunities and these other benefits:

- Announced as sponsors during the Skilled Trades Expo on Monday, May 4th
- Mentioned on all marketing materials including banners, online marketing materials, website, and event signage
- Featured in event activities providing student, teacher or parent experience based on target audience preference (demonstration or informational sharing)
- Listed on The Trade Collective Donor Website through 2026.

Benefactor \$1,000

- Mentioned during day of announcements and highlighted on event signage
- Listed on The Trade Collective Donor Website through 2026.

Supporters - \$100 up and In-Kind (many)

- Listed on day-of signage

For more information, contact Alice Archabal, Director of Development
312-451-3078 or alicea@thetradecollective.org